

Heidi Surface

GRAPHIC DESIGNER

Senior-level graphic designer with agency and contract experience, specializing in branding, print, and multi-channel design. Known for leading creative projects in fast-paced environments, collaborating across teams, and delivering polished work that meets briefs and deadlines.

Contact



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Education

Bachelor of Fine Arts (BFA) in Graphic Design

Northern Michigan University, Marquette, MI
December, 2020

Experience

InPlace Marketing

SR. GRAPHIC DESIGNER

Dec. 2024 - Present

Advanced from Production Designer to Senior Graphic Designer, taking lead on creative campaigns and large-scale client projects. Oversee project execution to ensure creative briefs, timelines, and quality standards are met in a fast-moving agency setting. Experienced in delivering multi-channel design solutions spanning print, vehicle wraps, web/emails, and video.

GRAPHIC DESIGNER

Nov. 2022 - Dec. 2024

PRODUCTION DESIGNER

Apr. 2021 - Nov. 2022

S&T Automotive

FREELANCE DESIGNER

Sept. 2025 - Present

Developed the company's brand identity and designed ongoing marketing collateral as needed, including business cards, flyers, banners, and other promotional materials. Provided flexible, on-demand design support tailored to evolving business needs.

Skills

ADOBE CREATIVE SUITE

- InDesign
- Illustrator
- Acrobat
- Premier
- Photoshop
- Dreamweaver
- After Effects
- XD

GRAPHIC DESIGN

- Logos
- Print Collateral
- Video
- Brand Identity
- Typography
- Packaging
- Layout

PROFESSIONAL

- Time Management
- Collaborative
- Driven
- Detailed
- Adaptable
- Strategizer
- Organized
- Communicative